



Strategic Doing™

Would you like to lead strategic innovations and changes yourself?

Become a Strategic Do-er!

Strategic Doing
Practitioners Training

March 4 - 6, 2024
Brussels

Learn to Lead a Collaborative Approach in Addressing Complex Issues.

In today's world, we face a range of complex and unpredictable challenges impacting our work and the way we live or work together. From climate change to staff shortages in healthcare and education, to poverty and social isolation in our communities. These issues cannot be solved by a single individual or organization; they require a diverse array of knowledge, skills, and networks. In other words, we must work together.

Strategic Doing is a practical approach that equips you with the tools to build partnerships between local residents, businesses, municipalities, and other organizations. By working together, you can develop real-world solutions and put them into action immediately. Imagine the possibilities!

Through Strategic Doing, you can collaborate to devise solutions for even the most challenging issues. Together, you will identify opportunities and take concrete steps towards achieving your goals, all while building your capacity for future success.

It's impossible to solve complex problems alone.

Discover How to Collaborate Effectively with Other Parties in an Action-Oriented Manner.

Ten Steps to Creating Surprising and Impactful Projects



Strategic Doing™

What You'll Learn in this Training:

- The 10 practical steps to lead teams, organizations, and communities in developing new strategies and innovations through concise yet powerful workshops.
- The acquisition of new skills that enhances people and teams' agility to tackle complex issues in a fast-changing world.
- The art of guiding innovation leaders and managing strategic changes, while contributing effectively through agile leadership methods.
- How Strategic Doing's incremental approach can lead to significant ecosystem transformation.
- How to inspire everyone involved to take prompt action and unleash their full potential.



Strategy....



Innovation Made Easy with Strategic Doing

Don't fall for just any old trick – try out the proven system of Strategic Doing. Its effectiveness has been demonstrated in the US and has been applied in the Netherlands since 2017.

Ed Morrison, an innovation strategist, worked closely with Purdue University's Professor Scott Hutcheson to develop this method. It has led to revolutionary breakthroughs, from social to commercial innovations.

We are thrilled to team up with Scott and Ed to offer an English training course for this game-changing approach.



Strategic Doing™

Becoming a Strategic Doing Practitioner: A 2.5-day Training

Are you eager to become a Strategic Doing Practitioner and learn all about the ten steps and background of this method? Join our interactive training led by Reinder Schonewille and Jacco Dros from Strategic Doing Netherlands, certified fellows with six years of experience. After the training, you'll be equipped to apply Strategic Doing in practice as a workshop leader. Best of all, there are no license fees required to use the method. Our goal is to inspire as many people as possible to get started with Strategic Doing.

Here are the details:

- Date: March 4-6th, 2024
- Location: Brussels
- Cost: €1950 (excludes 21% VAT)
- Language: English

To register, please contact Reinder or Jacco, or fill out the contact form on our website www.strategicdoing.nl



If you're interested in our Dutch programs, please reach out to us. We have an Dutch-language Practitioner's Training scheduled for January 29-31, 2024 in Utrecht..

Would you like to know more?

Contact one of our Strategic Doing Fellows:

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Join our online information sessions!

